

CONTRACT



WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

WYFF4.com

And:

GMMB
Attention: MacKenzie Miller
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 1519433 /		<u>Alt Order #</u> 25274974
<u>Product</u> TV		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 5292	
<u>Advertiser</u> Clinton/D/President		<u>Original Date / Revision</u> 10/17/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYFF 4	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYFF	11/01/16	11/07/16	NBC Today Show	7-9am		:30				NM	10	\$2,750.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--				10	\$275.00				
2	WYFF	11/05/16	11/05/16	NBC Saturday Today	8-10am		:30				NM	1	\$275.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S-				1	\$275.00				
3	WYFF	11/06/16	11/06/16	NBC Sunday Today	8-9am		:30				NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S				1	\$300.00				
4	WYFF	11/01/16	11/07/16	LIVE WITH KELLY	9-10am		:30				NM	2	\$250.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--				2	\$125.00				
5	WYFF	11/01/16	11/07/16	NBC Today Show II	10-11am		:30				NM	3	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--				3	\$100.00				
6	WYFF	11/01/16	11/07/16	M-F 12pm News	12-1230pm		:30				NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--				2	\$150.00				
N 7	WYFF	11/06/16	11/06/16	NBC Meet the Press	9-10am		:30				NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----S				1	\$125.00				
N 8	WYFF	11/01/16	11/07/16	STEVE HARVEY DAY	2-3p		:30				NM	2	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser Clinton/D/President		Original Date / Revision 10/17/16 / 10/27/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$150.00				
N 9	WYFF	11/01/16	11/07/16	Entertainment Tonight	7-730p		:30				NM	2	\$1,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$500.00				
N 10	WYFF	11/01/16	11/07/16	Inside Edition	730-8pm		:30				NM	2	\$1,000.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$500.00				
N 11	WYFF	11/07/16	11/07/16	SNL Election Special	10-11pm		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 12	WYFF	11/01/16	11/01/16	Chicago Fire	10-11pm		:30				NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,500.00				
13	WYFF	11/03/16	11/03/16	Blacklist	10-11pm		:30				NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,500.00				
D 14	WYFF	11/04/16	11/04/16	Grimm	9-10pm		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
N 15	WYFF	11/01/16	11/07/16	NBC Tonight Show	1135pm-1235xm		:30				NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$120.00				
N 16	WYFF	11/05/16	11/05/16	NBC Saturday Night Live	1130pm-1xm		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$250.00				
N 17	WYFF	11/06/16	11/06/16	RIZZOLI & ISLSE after NFL	1235x-135x		:30				NM	1	\$100.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$100.00				
N 18	WYFF	11/01/16	11/07/16	News4 @ 5am Sat	5-6am		:30				NM	1	\$55.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-				1	\$55.00				
Totals								0.00				34	\$11,245.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	34	\$11,245.00	(\$1,686.75)	\$9,558.25
Totals	34	\$11,245.00	(\$1,686.75)	\$9,558.25

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11/01/16 - 11/07/16	TV	5292

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton/D/President	10/17/16 / 10/27/16

Signature: _____ **Date:** _____

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